

# Corporate Plan 2026-2030

Rebuilding Shropshire Together

Update to Health and Wellbeing Board  
7 July 2026

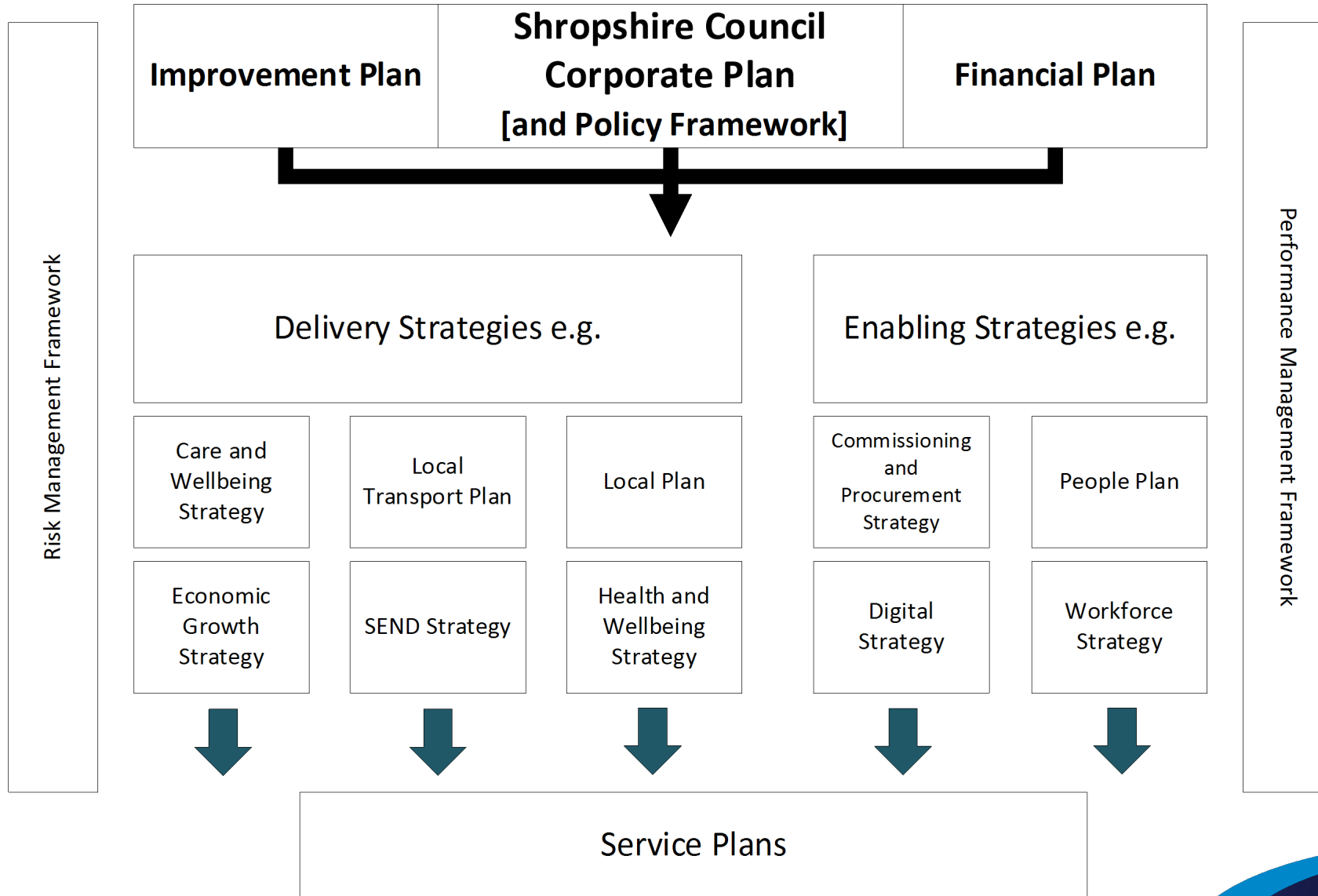


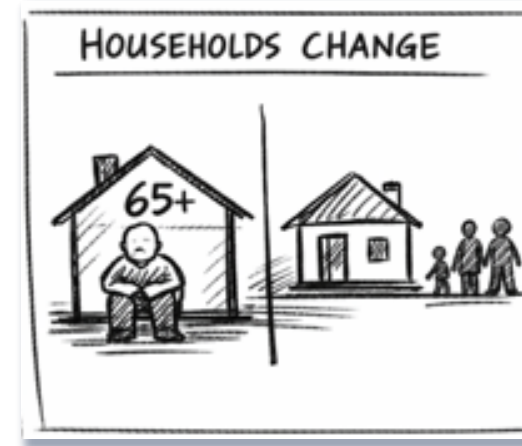
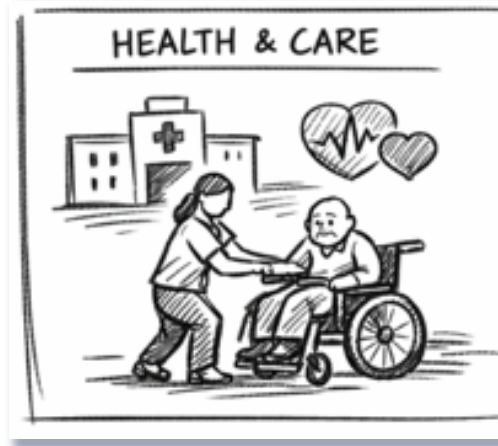
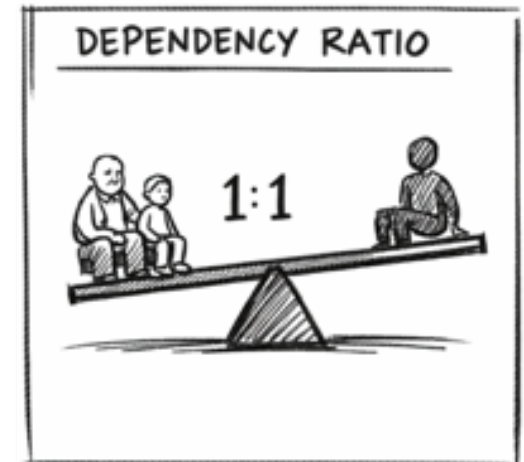
**Sustainable:** We need to live within our means, protect our environment and support a strong local economy, so services and opportunities remain sustainable for the long term

**Resilient:** We want to build strong communities that can respond to change and future challenges, where people stay healthier and independent for longer, and where council services are there when they are most needed.

**Together:** We want to be a council that works closely with its communities and partners, and a county that is well connected, so people can easily access services, opportunities and support they need.







Working with our partners and communities we want Shropshire to be a place where....

- there is a financially sustainable council, with clear priorities and purpose, and a workforce that is supported to excel
- communities are connected by well-maintained roads, accessible transport and infrastructure
- people live in safe, inclusive places with homes that meet their needs
- everyone has an opportunity to be healthy and thrive at every stage of life
- an environment that harnesses our natural assets and supports wellbeing
- a thriving economy that benefits everyone

### **Corporate Plan Priority Ambitions**

- A financially sustainable council
- Connected communities
- Safe and inclusive places
- Opportunity to be healthy and thrive
- Environment and wellbeing

A thriving economy

### **H&WB Strategy Priorities**

Joined-up working

Strong and Vibrant communities

Reducing inequalities

Children and Young People

Improving population health

Mental Health

Healthy weight and physical activity

Workforce

## **The Future Council Principles:**

- Agility and adaptability
- Early intervention and prevention
- Working with others in partnership
- Digitally enabling and automation
- Resident and customer focus
- Data, insight and demand management

## A selection of Corporate Plan Delivery Commitments (1)

A single Children's Transformation Programme (developed by June 2026)

An Adults Social Care transformation programme (developed by Sept 2026)

An agreed approach to working with parish and town councils to deliver services and outcomes (by March 2027)

A proposed approach to a Shropshire Partnership (by November 2026)

A new Adult Social Care Strategy – outlining key priorities and operating model for adult social care (Oct 2026)

Increase the number of households where homelessness is prevented to start to reduce our use of temporary accommodation (ongoing, measured by KPI)

Produce and consult on our draft Local Plan (by June 2027) having:

Completed a Green Belt Review (July 2026)

Commissioned a Strategic Housing Market Assessment (October 2026)

Delivered an Economic Development Needs Assessment (November 2026)

Undertaken site assessment / development options ready for consultation/allocation (December 2026)

Deliver 10 new or improved access routes / green space schemes to improve access to green space and support wellbeing (by March 2027)

## A selection of Corporate Plan Delivery Commitments (2)

Work with DWP to support families on benefits and reduce the impact of child poverty e.g. by expanding free school meals (by April 2027)

Expand community-based wellbeing and prevention services into library and community hub spaces (March 2027)

Expand integrated neighbourhood working through Community & Family Hubs (Best Start in Life) and VCSE partners for priority areas aligned to statutory requirements (September 2026)

Recommission our mandatory public health service contracts – including:

- community drug and alcohol services to provide support, treatment, and recovery options for individuals and their families struggling with substance use issues (from April 2027)
- 0-19 Healthy Child Programme to provide support for young people and their families (from April 2027)

Deliver a refreshed Statutory Joint Health and Wellbeing Strategy (JHWBS) focusing on the Marmot principles, incorporating our inequalities and prevention plans and setting out the long-term vision for improving health and wellbeing (April 2027)

Work with partners to develop a system-wide strategic approach to neighbourhoods including neighbourhood health as part of the national mandate (December 2026).